

DEL MAR FOUNDATION RESIDENT GUIDE TO DEL MAR

WELCOME TO DEL MAR

The Del Mar Foundation cordially invites you to visit the Hospitality Committee page on its website at www.delmarfoundation.org or call the Del Mar Foundation at 858-635-1363 to learn about Del Mar, the Del Mar Foundation and our events.

BASIC FACTS

Area: 2.1 square miles.
Population: 4,500 people.
Incorporated: 1959.

Del Mar is bound on the west by 2.5 miles of pristine beach along the **Pacific Ocean**, on the north by **San Dieguito Lagoon** teeming with wildlife, on the east by the open space and hiking trails of **Crest Canyon**, and on the south by **Torrey Pines State Reserve** and **Los Penasquitos Lagoon**, with varied wildlife habitats.

Del Mar also features the **Del Mar Beach Safety Center and Lifeguard Tower** at 1700 Coast Boulevard, **Powerhouse Park** at 1658 Coast Boulevard, abutting **Powerhouse Community Center**, which serves as a venue for many local events. Further south lays **Sea Grove Park**, a grassy expanse with scenic ocean vistas and shady Torrey Pine trees. Located between Powerhouse Park and Sea Grove Park, the **Tot Lot Playground** serves Del Mar's youngest citizens.

HISTORY OF DEL MAR

Del Mar is a result of New Yorker Theodore Loop's effort to build a railroad linking San Diego and Los Angeles in 1882. The railroad was to travel through Township 14, then known as Weed, named after a local rancher. When Loop came west to put his plan into action, he saw the land and declared the area to be "the most attractive place on the entire coast." Loop's wife named Del Mar after a popular ballad of the times.

Jacob Shell Taylor, an early entrepreneur, saw opportunity in Del Mar with the arrival of the railroad. Taylor bought over 300 acres in 1885, plotted out Del Mar and began his development: some 40 houses and his extravaganza, the Casa Del Mar on 10th Street. This hotel, opened in 1886, was innovative and popular. It featured a dance pavilion, an ocean pool, electricity, a telephone line to San Diego, and the convenient railway station. The town thrived, but briefly. In 1889, great and heavy rains washed away Taylor's grand designs as well as some streets, telephone lines and railroad tracks. In 1890 the hotel burned down, though the rest of the town survived because of a shift in the wind.

In 1900 the South Coast Land Company bought up land for development. The company removed any remaining traces of Casa Del Mar on 10th Street, and changed the center of Del Mar to the English Tudor style Stratford Inn on 15th Street by 1906. The Stratford Inn Hotel became a favorite of Los Angeles/Hollywood based silent film stars. The L'Auberge Del Mar Resort now stands on the site.

As the population grew in the 1920s and '30s, the Kockritz building went up across the street in matching English Tudor style, now known as Stratford Square. Other notable Del Mar architecture includes the Powerhouse, 1928, rebuilt to become Powerhouse Community Center; the Del Mar Train Station, now under private lease; the Library with its mosaic wall, formerly St. James Catholic Church, 1912; and Del Mar Castle, a private residence built in 1927, on Avenida Primavera near Crest Road.

In 1933, a plan to build a permanent home for the San Diego County Fair within the 22nd Agricultural District at the north end of Del Mar was accepted. The funds to purchase the land came from the State Division of Fairs and Expositions. The funds to build the site came from a grant from the Works Progress Administration (WPA) in 1936. When that funding ran out, a group of investors, including Bing Cosby and Pat O'Brien, put up more money to finish construction of the Spanish colonial style buildings and expand the facility to include a racetrack franchise, which they leased. The track opened in 1937, Seabiscuit won in 1938. The Crosby/O'Brien Hollywood connection brought the rich and famous of the time back to Del Mar, to the track. Races have run every year, except for a time during World War II when it was used as a bomber tail assembly plant.

After the initial success, track management changed hands over the years until 1967 when the Del Mar Thoroughbred Club (DMTC) was awarded the lease. The DMTC rebuilt and expanded the facility and is the current lessee. Each year the San Diego County Fair comes to the fairgrounds in early summer followed by the racing season, mid summer to early fall.

Beyond the south end of Del Mar is the state run park, Torrey Pines State Reserve, with a web of hiking trails that overlook the ocean and surrounding mountains. Various early enthusiasts fought to protect the Torrey Pine since its discovery in 1850: the trees' only habitat is along the coast north and south of Del Mar and Santa Rosa Island.

Del Mar incorporated into a city in 1959. The city grew and when the University of California at San Diego opened in 1960, Del Mar became home to many faculty and students. In 1976 Del Mar adopted its "Community Plan" and resolved to limit growth and to preserve and protect open spaces by "putting greenery in the scenery." For an outline of Del Mar's Community Plan, go to www.delmar.ca.us.

GETTING TO KNOW DEL MAR

The **Del Mar Foundation** is located in the Del Mar Community Building, 225 9th Street, 858-750-5883.

Del Mar City Hall is located at 1050 Camino Del Mar, and is open from 7:30 AM until 5:30 PM, Monday through Thursday, and 7:30 AM until 4:30 PM on Fridays. City email: cityhall@delmar.ca.us, 858-755-9313.

Del Mar Post Office is located at 122 15th Street, 800-275-8777 or 858-350-9513. Monday through Friday, 9 AM-5PM, Saturday: 9:30AM-12: 30 PM.

Del Mar Branch of the San Diego County Library is located at 1309 Camino Del Mar. 858-755-1666, closed Mondays.

Del Mar Farmers' Market operates on Saturday 1-4 PM in parking lot behind City Hall.

Del Mar Lifeguards are headquartered at the Lifeguard Tower at the Beach Safety Center on Coast Blvd at 17th Street. Lifeguards are on duty 365 days per year. Emergency: 858-755-1555, Tower Business: 858-755-1556. Webcam on Del Mar surf: www.camzone.com. For surf conditions: 858-755-2971.

Dog Beach is north of 29th Street. Dogs must be leashed from Memorial Day through Labor Day. At other times of the year dogs may be off leash but under voice control. All dogs must wear a current San Diego County dog license while on public property, and owners are required to clean up after their pets. "Dog bags" are available at dispensers at all park and beach entrances.

Del Mar Shores Park is located behind the Winston School at 215 Ninth Street. The community shares this park with the students at the Winston School, athletic teams from the Del Mar area, and dog owners who may use it at certain times of the week.

Guides to Local Events are available on the Calendar of the Del Mar Foundation at its website at www.delmarfoundation.org. There is also a "Community Calendar" posted on the City's website, www.delmar.ca.us, under the tab Residents, and on the website of the Sandpiper, www.delmarsandpiper.org.

Del Mar Tennis Courts are located at Court Street, and are open from 9 AM to 8 PM on a first-come, first-served basis. Proper tennis shoes are required, and no dogs are allowed.

Tobacco products are prohibited on any public property in the City, including the beach. Alcoholic beverages are banned at City parks and the beach without a special use permit.

Del Mar's Zip Code is 92014, but 92014 also includes some neighborhoods of the City of San Diego and unincorporated San Diego County

DEL MAR'S NON-PROFIT ORGANIZATIONS

Del Mar has a long history of being a small city that thrives on volunteer citizen involvement. Brigades of volunteers created the city's General Plan in 1976, saved Sea

Grove Park from becoming the site of a restaurant, and convinced their neighbors to “Keep the Greenery in Scenery” by purchasing the site of Powerhouse Park and renovating the Powerhouse building into the Powerhouse Community Center. This long history of volunteerism has made Del Mar the unique place it is today. In a small city like Del Mar, every citizen can make a difference by getting involved. Volunteerism is also a great way to meet active and interesting people.

Del Mar Foundation

www.delmarfoundation.org

The mission of the Del Mar Foundation is to promote civic pride and cohesiveness, acquire and preserve open space, improve beaches and parklands, raise and grant funds, and sponsor diverse cultural programs and community events in Del Mar.

A great way to get involved in Del Mar is to join one of the committees of the Del Mar Foundation.

The Committees of the Del Mar Foundation include:

The **Hospitality Committee** created this brochure, and serves to welcome newcomers to Del Mar and hosts events to bring newcomers, neighbors and friends together throughout the year.

The **Cultural Arts Committee** produces ten events per year called “First Thursdays.” The events are sold as a subscription to all ten events, and sell out each year.

The **Twilight Concert Committee** produces four summer concerts at Powerhouse Park, which are free to the public.

The **Children’s Committee** organizes children’s events, including the annual July 4th Decorated Bike Parade at Powerhouse Park, the Summer Kickoff and more.

The **Communications Committee** prepares the DMF newsletter, and welcomes new members who enjoy writing, photography, publicity, layout work, web design, and electronic communications.

Other Non-profits

Del Mar Art Center: www.dmacgallery.com.

Del Mar Community Connections: www.dmcc.cc. Provides services for people 50 years and older, and/or with special challenges.

Del Mar Historical Society: www.delmarhistoricalsociety.org.

Del Mar Rose Society: contact Stevie Hall, stevieinsandiego@gmail.com, 858-794-0111.

Del Mar Rotary Club: www.delmarrotary.org.

Del Mar Television Foundation: www.dmtv.com.

Del Mar Village Association: www.delmarmainstreet.com.

Del Sol Lions Club: www.delsollions.org.

Friends of Del Mar Parks: www.delmarshores.org.

Friends of the Del Mar Library: www.delmarlibrary.org.

Friends of the Powerhouse: www.friendsofthepowerhouse.org.

Friends of the San Dieguito River Valley: www.fsdrv.org.

Keep Del Mar Clean: www.keepdelmarclean.org. 858-792-9091.
San Dieguito River Valley Conservancy: www.sdrvc.org.
Sandpiper: www.delmarsandpiper.org. The Sandpiper is a monthly not-for-profit newsletter that is supported and run by volunteers.

GENERAL INFORMATION

Amtrak: Reservations: 800-872-7245 www.amtrak.com.
North County Transit District operates the Coaster Rail Line and local buses. Customer Service: 760-966-6500; www.gonctd.com.
Coaster and Amtrak Station: Solana Beach Train Station, 105 N. Cedros Ave., Solana Beach 92075.
Del Mar Fairgrounds: 858-755-1161: www.sdfair.com.
Del Mar Fire Department: 2200 Jimmy Durante Blvd, 858-755-1522.
Del Mar Racetrack: 858-755-1141: www.dmtc.com.
Del Mar Sandpiper: www.delmarsandpiper.org.
Del Mar Times: 858-756-1403; www.delmartimes.net.
Del Mar Public Works: 858-755-3294; After Hours: 858-756-1126
Del Mar Residential Waste Management: 858-452-9810.
Del Mar Community Services: Parking and Beach / Parks Permits: 858-755-1524
Del Mar CERT (Community Emergency Response Team): for disaster preparedness information: Patrick O'Neil: 858-755-1522

PUBLIC SCHOOLS

Two elementary schools serve Del Mar students:

Del Mar Hills Academy, 14085 Mango Drive, 858-755-9763,
www.dmusd.org/hills and

Del Mar Heights Elementary, 13555 Boquita Drive 858-755-9367,
www.dmusd.org/heights. These two schools are part of the Del Mar Unified School District. The DMUSD office can be reached at 858-755-9301.

The San Dieguito Unified High School District serves senior high and middle school students of Del Mar, www.sduhsd.net.

Earl Warren Middle School is located at 155 Stevens Avenue, Solana Beach 92075, 858-755-1558.

SDUHSD award-winning senior high schools include **Torrey Pines High School**, **Canyon Crest Academy** and **San Dieguito Academy**.

CHILDREN'S SPORTS / ACTIVITIES

Del Mar Sharks Soccer: sign up in April for Fall season: www.dmcvsharks.com.
Del Mar Little League: sign up November for Spring season: www.dml.org/default.php.
Carmel Valley Basketball League: sign up in October for winter season
www.masteryoursports.com/leagues/?leagueid=11
Girls Softball: www.nsgsl.com
Swim Lessons: Noonan Swim School: www.noonanfamilyswimschool.com/ and
Encinitas YMCA: www.ecke.ymca.org/aquatics/swim-lessons-skipppers.html or
www.ecke.ymca.org/acquatics/swim-lessons-6mos-36mos.html
Indian Guides and Indian Princesses Adventure Guides YMCA Program:
www.ecke.ymca.org or contact Tommi Mann, 760-635-3050 ext. 1022.
Del Mar Junior Lifeguards: www.delmarjg.com.

SERVICES AND SHOPPING

Del Mar Plaza and the downtown commercial district offer restaurants, shops with clothes, books, jewelry, and services from banks to fitness centers to salons and spas and tailoring. The commercial district encompasses Camino Del Mar from 9th Street to 15th Street, and down 15th Street. A stroll through the commercial district is an enjoyable and easy walk. Click on www.delmarmainstreet.com for a street map to merchants and restaurants, or www.delmarplaza.com for a link to Del Mar Plaza shopping and dining guide.

CURRENT FEDERAL, STATE & LOCAL ELECTED OFFICIALS

President of the United States: Barack Obama, White House, 1600 Pennsylvania Ave. NW, Washington D.C. 20500; 202-456-1414; www.whitehouse.gov.
United States Senate: Barbara Boxer; DC Office 202-224-3553; Local 619-239-3884; www.boxer.senate.gov.
Dianne Feinstein; DC Office 202-224-3841; local 619-231-9712, www.feinstein.senate.gov.
United States House of Representatives 49th District: Darrel Issa; DC Office 202-225-2558; local 760-599-5000; www.Issa.house.gov/contact/contact-me.
Governor of California: Jerry Brown; 916-445-2841; www.ca.gov/.
California Senate District 39: Marty Block; 619-645-3133; www.sd39.senate.ca.gov/.
California Assembly District 78: Toni Atkins; 619-645-3090; www.govbuddy.com/directory/CA/toni-atkins/2839.
County of San Diego District 3: Dave Roberts; 619-531-5533; www.sdcounty.ca.gov

Del Mar City Council: A five member City Council governs the City of Del Mar, each elected to a four year term. Terms are staggered, and elections are held every two years in November in even-numbered years. The City of Del Mar posts information on various subjects including a City of Del Mar Organizational Chart, and local citizen commissions, committees and boards, and a beach webcam to check out the surf conditions. The City's website is www.delmar.ca.us. Sign up to receive email notices from the City at:

www.delmar.ca.us/resident/pages/default.aspx. To find a schedule of public meetings of the City Council, Planning Commission, Design Review Board, or other official City committees, go to:

www.delmar.ca.us/Government/Lists/City%20Meetings/calendar.aspx?CalendarPeriod=month.

To find the boundaries of the City, go to:

www.delmar.ca.us/Forms/DelMarCityLimits.pdf.

A Google map of Del Mar is found at: www.maps.google.com/maps?hl=en&tab=nl.

2013 City of Del Mar Mayor and City Council Members

Mayor: Terry Sinnott.

Council Members: Al Corti, Lee Haydu, Don Mosier, Sherryl Parks.

The City Council typically meets on the first and third Mondays at 6 PM at the Del Mar TV Studio behind City Hall, at the south end of the parking lot. Council meetings are televised live and shown on Time Warner cable channel 130 and ATT channel 99.

Del Mar's City Manager is Scott Huth: citymanager@delmar.ca.us

Register to Vote Online: www.sdvote.org/abc2pdf/Evotereg.asp/.

EMERGENCY PHONE NUMBERS:

Call “911” and give phone number you are calling from, address of emergency, description of emergency and any pertinent info regarding the victim(s), and your name. Remain on the line until the operator tells you to hang up.

Coast Guard Search & Rescue: Emergency: 619-295-3121,
Information/Administration: 619-278-7033.

Del Mar Fire Department: Emergency 911; Business 858-755-1522.

Del Mar Lifeguards: Emergency 858-755-1555; Tower Business 858-755-1556.

San Diego County Sheriff: Emergency 911. Information/Administration: 858-974-2222, Non-Emergency Crime Report 858-565-5200. Encinitas Substation: 760-966-3500. Address is 175 North El Camino Real, Encinitas 92024.

Scripps Memorial Hospital, La Jolla, Emergency, 24-hour line: 858-626-4123
Emergency Room located at 9888 Genesee Ave., La Jolla 92037.

Scripps Memorial Hospital, Encinitas, Emergency, 24 hour line: 760-633-6501;
Emergency Room located at 354 Santa Fe Drive, Encinitas 92024.

Scripps Green Hospital, 858-554-9100; Torrey Pines Urgent Care: 858-554-8638.
Urgent Care is located at entrance of Anderson Out Patient, 10666 N. Torrey Pines Road, La Jolla 92037.

UCSD Thornton Hospital-La Jolla: 9300 Campus Point Drive, La Jolla 92037; 858-657-7000

Veterans Administration Medical Center: 3350 La Jolla Village Drive, La Jolla 92161; 858-552-8585

Poison Control Center: 800-222-1222; www.calpoison.org.

Regional Burn Center: 200 West Arbor Drive, San Diego 92103; 619-543-6502.

Animal Control: Emergency / Biting: 858-278-9760; www.sddac.com.

San Diego Gas & Electric: Emergencies only: 800-611-7343; business 800-411-7343.

BOOKS ABOUT DEL MAR

Del Mar Decades, Elizabeth Whitfield Richards, 1974, Santa Fe Savings and Loan Association;

Del Mar Looking Back, Nancy Hanks Ewing, 1988, Del Mar Historical Society;

Del Mar Reflections, Bill Arballo, 2004, Del Mar Media Group;

The Del Mar Picture Book, Lisa Pluth, Editor, 2006, Del Mar Media Group.

Discovering Del Mar's Past: The City's History On Foot And By Car, Del Mar Historical Society, (undated).